



SPARTAN BOOSTERS

2026-2027

SPARTAN BOOSTERS MISSION

"The Spartan Booster Club exists to support student-athletes by providing financial resources, volunteer assistance, and community engagement opportunities that enhance athletic programs while promoting sportsmanship, character, and school pride."

Cornerstone Spartan Boosters

BOOSTER TEAMS

- **Fundraising:** sponsorships, annual campaigns, events
- **Membership:** parent recruitment, membership drives, volunteer coordination
- **Concessions:** inventory, staffing, scheduling
- **Corporate sponsor:** local business partnership, signage sales, event sponsorship
- **Facilities:** equipment improvements, workdays, set up, clean up, security
- **Spirit and Events:** senior nights, banquets

MEMBERSHIP

- **Identify key involved parents to head up teams**
- **Incentivize parents with waived athletic fees if goals are met.**
- **Family passes to games/reserved seating.**

Individual Team Booster

TEAM BOOSTER LEADER

- Works with AD & head coach on season budget
- Could potentially include athletic fees for team
- Handles concession and game day volunteers
- Handles banquets, senior nights, apparel, travel support/ funds, spirit items
- Responsible for uniform dispersion and returns
- Incentives with waived athletic fee if goals met

TEAM BOOSTER RECRUITMENT

- Small group of dedicated parents (2-6)
- Senior parents
- Give templates for fundraising, communication & support
- Ask coaches to help recruit, personally invite
- Invite parents to luncheon/dinner to cast vision

SPARTAN BOOSTERS

SPONSORSHIP LEVELS

SPARTAN BLUE PACKAGE ————— \$500

- *CCA Spartans Magnet/Sticker*
- *Name listed with all Spartan Sponsorss*

SPARTAN GREEN PACKAGE ————— \$1000

SPARTAN BLUE PACKAGE PLUS

- *Waive athletic fee for 1 sport*
- *6 brand views at CCA sporting events*

SPARTAN SPEAR PACKAGE ————— \$2000

SPARTAN GREEN PACKAGE PLUS

- *2 Spartan Passes to all home games*
- *10 brand views at CCA sporting events*

SPARTAN SHIELD PACKAGE ————— \$4000

SPARTAN SPEAR PACKAGE PLUS

- *4 Spartan Passes to all home games*
- *15 brand views at CCA sporting events*

SPARTAN ARMOUR PACKAGE ————— \$8000

SPARTAN SHIELD PACKAGE PLUS

- *30 brand views at CCA sporting events*

SPARTAN 300 PACKAGE ————— \$10,000

SPARTAN ARMOUR PACKAGE PLUS

- *Name listed on Spartan 300 plaque*

SPARTAN LEGACY PACKAGE ————— \$25,000

SPARTAN 300 PACKAGE PLUS

- *Name listed on individual plaque in sponsored room*



CORNERSTONE CLASSICAL ACADEMY

PARTNERSHIP PACKAGES



At Cornerstone Classical Academy, our Spartans are more than just athletes—they are warriors of discipline, dedication, and determination. Every time they step onto the field or court, they carry the pride of our entire school community. Now, it's our turn to support them as they strive for greatness.

Let's continue the legacy of strength and excellence at Cornerstone Classical Academy. Together, we can empower our Spartans to reach new heights in every arena.

By joining the Cornerstone Classical Academy Athletic Boosters, you become a crucial part of our Spartans' success story. Your support provides the resources our teams need to excel—whether it's top-notch equipment, uniforms, or facility upgrades. Together, we can ensure that our Spartans have the tools they need to conquer every challenge.

ACADEMICS



students can get hands-on experience beyond the classroom

ACTIVITIES



band, cheer and student government can all see benefits from your sponsorship

BUDGET



your business can help pay for the video board itself, and add to school funds

ATHLETES



students get pumped up when they see themselves in lights

GAIN THE HOME-FIELD ADVANTAGE PARTNER WITH CORNERSTONE CLASSICAL ACADEMY

- 1 Stimulate sales
- 2 Increase brand loyalty
- 3 Drive traffic to your business
- 4 Create brand awareness and visibility
- 5 Set yourself apart from the competition
- 6 Show support for our community and students
- 7 Help keep athletic programs healthy and competitive
- 8 Enhance the fan experience and leave a positive impression about your business and our team
- 9 Reach local and out-of-town customers more effectively

CONTACT INFORMATION

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CORNERSTONE CLASSICAL ACADEMY

PARTNERSHIP PACKAGES

	SPARTAN PACKAGE \$8,000/ YR. FOR A 3-YEAR TERM	SPARTAN ARMOR PACKAGE \$4,000/YR.	SPARTAN SHIELD PACKAGE \$2,000/YR	SPARTAN SPEAR PACKAGE \$1,000/YR.
INVENTORY				
DIGITALCONTENT				
Number of brand impressions per all outdoor sporting events (football, soccer, etc.)	Thirty (30)	Fifteen (15)	Ten (10)	Six (6)
One (1) :30 second commercial spot per all outdoor sporting events (football, soccer, etc.)	X	X		
One (1) game feature per all outdoor sporting events (first downs, goal, etc.)	X	X		
One (1) cross promotion per football sporting events (ie. T-shirt toss, Discount w/ticket stub, etc.)	X	X		
HOSPITALITY				
Number of All-Sport Passes	Four (4)	Four (4)	Two (2)	
MEDIA				
Mention on Social Media Accounts	X	X	X	X
OTHER BENEFITS				
Opportunity for one (1) title game sponsorship for football:				
• Option for coupon distribution	X			
• Option for kiosk/table display				
Public Address Announcement per all outdoor sporting events	X	X		
One (1) Logo Merchandise	X	X	X	
One (1) Sticker/Magnet	X	X	X	X
Recognition at End of Year Sports Banquet	X			
Waive one (1) sports fee	X	X	X	X



SPARTAN BOOSTERS

POTENTIAL EVENTS/FUNDRAISERS

Spartan Green sponsors and above get recognition at all events

- **Blue/Green Tailgate (fall sports kickoff)**
- **Basketball Home opener Tailgate (winter)**
- **Alumni/Coaches basketball game**
- **Sporting clays/fishing tournament**
- **Corn Hole tournament**
- **Spring Sports kickoff event**
- **Athletic Banquet**
- **Individual Team Funraisers**